



## FOR SOCIAL RESPONSIBILITY

**The YMCA is committed to promoting social responsibility in your community. Join us.**

### **ADVOCACY:**

As one of the community's largest providers of childcare, the YMCA of Metropolitan Washington allows parents to bring their children to a safe environment to learn, grow and play. The Y supports a variety of local and national initiatives that allow us to advocate for reducing childhood obesity and chronic diseases through education programs that enable children to live healthier lives.

The Y advocates tax incentives that promote philanthropy and reforms that promote accountability and transparency. We ensure families and individuals are able to connect to the resources they need to maintain and support a healthy lifestyle. Financial assistance provided by donors enables these individuals and families to access the services they could not otherwise afford.

### **PHILANTHROPY:**

The YMCA of Metropolitan Washington promotes philanthropic initiatives and understands that businesses flourish when given the opportunity to give back to the community. The entire community grows when everyone is encouraged to get involved. Individual and corporate donations enable children to participate in childcare, summer camp and sports programs. The donations also enable adults and families to live healthier lifestyles and achieve their fitness goals. Through the continued support and generous donations from our local individuals and businesses, the Y is changing the lives of those less fortunate in our community.

### **VOLUNTEERISM:**

The YMCA of Metropolitan Washington accomplishes its mission and initiatives through the aid of volunteers. Every moment spent volunteering at the Y results in healthier children, adults, families and communities. Your YMCA branch has a wide variety of ways that your employees can be involved and make a difference, such as:

- Childcare / Literacy.
- Community Gala.
- Facility Operations.
- Sports & Aquatics.

### **YOUR WORKPLACE WELLNESS PROGRAM CAN INCLUDE SUPPORTING THE Y'S SOCIAL RESPONSIBILITY EFFORTS BY PROVIDING:**

- **Financial Support:** fundraising or sponsoring any Y program can help children and families in need.
- **Human Capital:** employees volunteering their time or talents can make YMCA programs even more impactful.
- **In-Kind Donations:** your resources can be a valued asset in support of these life-changing programs.
- **Marketing Support:** as a marketing partner, your message will reach thousands across the community and help the Y attract new members, volunteers and donors.



**YMCA OF METROPOLITAN WASHINGTON**